



# Daily New Patients Muster Slip

Apollonia Dental Center Monitors 2004

Date: Day: Name:	Starting or Goals	Working Notes	Final Tally Values Here
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DIVISION 1	NEW PATIENTS (Reception Coordinator)		
#NP COE's Booked	goal:		
	Goal		
	Over/Under		
#Referral New Patients Delivered	starting:		
#Advertising New Patients Delivered	starting:		

Month to Date! New Patients Delivered!			
Whale Done! Patients who Referred!			
Opportunity to Improve! DropOuts!			
Heads Up! New Patients Today!			

#Direct Mail (pieces) Out			
#Radio Spots (minutes) Out			
#Newspaper Ads (inches) Out			
#Television Spots (minutes) Out			
#Care to Share Cards Out			
#Lead Calls In			
#NP PFE's Booked			
#Welcome Packets Out			
#Referral Letters/Premiums Out			
#Free Reports Out			
#Follow-up Calls Out			
#Follow-up Mail Out			
#Total Patients Greeted			
\$Advertising Spent			